

## THE MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION

# FEDERAL STATE BUDGETARY EDUCATIONAL INSTITUTION OF HIGHER EDUCATION "URAL STATE UNIVERSITY OF ECONOMICS"

(USUE)

Rector of USUE

Y.P. Silin

Y.P. Silin

### REGULATIONS

on the International Olympiad of Scientific Works of Youth "Innovative Eurasia"

Ekaterinburg 2023



## on the International Olympiad of Scientific Works of Youth "Innovative Eurasia"

12 th Edition

pg.2 of 13

#### 1. General clauses

- **1.1.** This Regulation (hereinafter referred to as the Regulation) regulates the procedure for organizing and holding the International Olympiad of Scientific Works of Youth "Innovative Eurasia" (hereinafter referred to as the Olympiad).
- **1.2.** The Olympiad is held within the framework of the Congress of Entrepreneurship and Engineering of the Eurasian Economic Youth Forum (hereinafter EEYF). Internet address of the EEYF website www.eurasia-forum.ru

#### **1.3.** Olympiad organizer:

FSBEI HE "Ural State Economic University" (USUE), Department of Management and Entrepreneurship, Department of Competition Law and Antimonopoly Regulation.

#### **1.4.** Organizers of the Olympiad:

Universities-organizers of foreign and regional EEFM sites that have chosen this competition for implementation on their sites. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Entrepreneurship and Engineering of the EEFM website, as well as on the foreign/regional Sites of the EEFM website themselves

#### **1.5**. Olympic partners:

- Joint Stock Company EVRAZ Nizhny Tagil Iron and Steel Works;
- Joint Stock Company "Ural Design Bureau of Transport Engineering", Nizhny Tagil;
- Vitebsk State Technological University, Republic of Belarus,

#### Vitebsk city;

- Ministry of Industry and Science of the Sverdlovsk Region;
- National Research Tomsk State University, Tomsk;
- OAO Special Economic Zone "Titanium Valley", Yekaterinburg;
- Mindmays LLC, Yekaterinburg;
- LLC Research and Production Group "Priority", Yekaterinburg;
- Perm National Research Polytechnic University, Perm;
- Mykolas Romeris University, Republic of Lithuania, Kaunas;
- Ural Institute of Management a branch of the Russian Academy of National Economy and Public Administration under the President of the Russian Federation (RANEPA), Yekaterinburg.
- **1.6.** The purpose of the Olympiad is to identify and develop the participants' creative abilities and interest in research activities, create the necessary conditions for supporting young scientists, promote scientific knowledge, attract scientists and practitioners from relevant fields to work with young people, as well as build human resources for research, administrative, industrial and entrepreneurial activities.
- **1.7.** The objectives of the Olympiad are: support for innovative, infrastructure and promising projects; dissemination of positive experience in project implementation; educational and advisory support for entrepreneurial initiatives of young people; creation of an information platform for youth education.

#### 2. Scientific directions (sections) of the Olympiad

The Olympiad is held in 2 scientific directions:

1) "Innovative development of countries and companies";



## on the International Olympiad of Scientific Works of Youth "Innovative Eurasia"

12 th Edition

pg.3 of 13

2) "Modern management and marketing technologies in innovative entrepreneurship"

#### 3. Conditions for participation in the Olympiad

3.1. Students, graduate students, young scientists of educational organizations, academic institutions and other interested organizations in Russia and foreign countries under the age of 35 years old (hereinafter referred to as Participants) are invited to participate in the Olympiad.

Works prepared by young scientists with a scientific degree are not accepted for the competition.

- 3.2. Finished works, performed individually or in teams of up to 2 people, are submitted to the Olympiad.
  - 3.3. One participant (one team) has the right to submit only one work to the Olympiad.
- 3.4. The author independently decides in which scientific direction (section) the work will be presented.
- 3.5. The works of participants that do not meet the requirements of Section 5 of the Regulations are not accepted for participation in the Olympiad.
- 3.6. There is no registration fee for participation in the Olympiad. Expenses for accommodation of non-resident participants, meals and transportation for participation in the full-time stage of the Olympiad are paid by the participants themselves or by sending organizations.

#### 4. Procedure and timing of the Olympiad

- 4.1. The Olympiad is an annual event and is held during the spring semester from January 1 to June 1. The final dates for the Olympiad, as well as its main stages, are established by order of the rector of the Ural State Economic University and posted on the Olympiad page of the EEYF website.
  - 4.2. The Olympiad is held in three stages.

The first stage is the acceptance and registration of competitive research papers in the chosen direction (section) of the Olympiad; verification of work for compliance with the requirements for work.

The second stage is a (qualifying) examination of competitive research papers registered and admitted to the Olympiad following the results of the first stage; determination of the finalists of the Olympiad.

The third stage is the (final) defense and presentation of competitive research papers of the finalists; determination of winners within each direction (section) of the Olympiad.

The first stage is held by the Organizing Committee of the Olympiad within the time limits set by the Directorate of the Eurasian Economic Youth Forum.

The second stage, examination of competitive works, is carried out by expert commissions of the directions (sections) of the Olympiad. Lists of Participants who have passed to the finals of the Olympiad are being formed. Lists of finalists are published on the page of the Olympiad of the EEYF website.

The third stage is held between the finalists of the Olympiad by public defense of competitive works in sections corresponding to the thematic areas of the Olympiad.

Participation in the competition is also possible using remote technologies - registered participants and speakers get access to USUE cloud resources based on the MS Office 365 platform and connect to interactive sessions within the framework of events through teams created in Microsoft Teams.



## on the International Olympiad of Scientific Works of Youth "Innovative Eurasia"

12 th Edition

pg.4 of 13

4.3. Following the results of the Olympiad, a collection of abstracts of the finalists' works is published. The collection is published in the form of the corresponding chapter of the annual collection of materials of the EEYF no later than 3 months after the Olympiad. The EEYF collection of materials is posted in the RSCI and on the USUE and EEYF websites.

## 5. Requirements for the submitted documentation and rules for registration of competitive works

- 5.1. Research works (hereinafter referred to as works) are submitted to the Olympiad in one of the 2 directions of the Olympiad:
  - 1) "Innovative development of countries and companies";
  - 2) "Modern management and marketing technologies in innovative entrepreneurship".
- 5.2. Works are submitted to the Organizing Committee of the Olympiad in electronic form through a special registration form on the EEYF website www.eurasia-forum.ru.
  - 5.3. To participate in the Olympiad, the following package of documents must be submitted:
- 1) the author's application for participation in the Olympiad (Appendix 1) is submitted by filling out the registration form of the participant on the EEYF website. If the work is prepared by a team of authors, one of the authors is registered as a team captain and attaches the work, the rest of the participants are registered as team members, without attaching the work;

For the participants of the Olympiad, representatives of foreign/regional venues, the application is registered by first choosing the name of the foreign/regional EEFM venue.

- 2) the text of the work with the title page (Appendix 2) attached as a separate file to the participant's registration form;
- 3) abstracts of the work, reflecting the main provisions and results of the work attached as a separate file to the registration form of the participant.
  - 5.4. The work must meet the following requirements:
- 1) the work must be submitted within the deadlines established by the order of the USUE rector and published on the EEYF website;
  - 2) the work must correspond to the subject of the competition and its scientific areas (sections);
- 3) it is necessary to have reference material: references to sources from which quotes are used, figures in the text, tables, graphs, diagrams, list of references (at least 10 sources);
  - 4) scientific work must be author's, the percentage of originality of the text is not less than 60%;
  - 5) abstracts of the work must be attached to the scientific work.

The work should be formatted as follows: file in \*.doc or \*.rtf format, the name of the author(s) should be indicated in the file name. Font Times New Roman, size - 14 pt, line spacing 1.5. All margins are 20 mm. The text is justified in width without hyphenation. All charts and tables must be inserted into the text. Paragraph indent - 1.25. Sheet orientation is portrait. Volume of work: 30-40 pages.

The list of references is drawn up in accordance with GOST R 7.0.100-2018. Footnotes to the text are given in square brackets, indicating the number of the source in the list of references.

Typical structure of work: introduction; three chapters (theoretical, analytical, recommendatory); conclusion and list of used literature.



## on the International Olympiad of Scientific Works of Youth "Innovative Eurasia"

12 th Edition

pg.5 of 13

Abstracts reflecting the general idea of the work should be drawn up for each research work. Abstracts should be formatted as follows: line spacing 1.5 on A4 sheets, Times New Roman font, size - 14 pt, margins - 20 mm on each side. The volume of abstracts is no more than 3 pages.

#### 6. Procedure and criteria for evaluating work

- 6.1. At the first stage of the Olympiad, the organizing committee selects works for further expert evaluation according to the requirements specified in Section 5 of the Regulations.
- 6.2. During the second (qualifying) stage, the expert commissions of each thematic direction (section) conduct an examination of the participants' work and determine no more than 15 (fifteen) finalists (teams) in each direction (section) of the Olympiad.

Lists of finalists are published on the page of the Olympiad and information letters about reaching the finals are sent to the finalists. If the finalist cannot take part in the final in person, by decision of the organizing committee of the Olympiad, he

may be allowed to participate online.

Criteria for evaluating works at the second (qualifying) stage:

- 1) design of work up to 10 points;
- 2) the relevance of the research topic up to 15 points;
- 3) novelty and originality of the research up to 15 points;
- 4) content of the study: scientific, technical and economic feasibility of the proposed solutions; logic, scientific style and literacy of presentation; the presence of applications, illustrations, graphic explanations of appropriate quality up to 40 points;
- 5) the practical significance of the research results, the possibility of testing and implementing the results obtained 20 points.
  - 6.3. Criteria for evaluating participants during full-time defense of work at the third (final) stage:
  - 1) the relevance of the research topic up to 15 points;
  - 2) novelty and originality of the research up to 15 points;
  - 3) the significance of the results of the study up to 20 points;
  - 4) presentation up to 20 points;
  - 5) defense (answers to experts' questions) up to 30 points.
- 6.4. Priority in the form of additional points (up to 10 points) is given to competitive works completed in the scientific areas of the Olympiad as part of the annual general theme of the EEYF.
- 6.5. If the winners and prize-winners of the directions (sections) of the Olympiad have the same (equal) number of points scored, the decision to determine the winners and prize-winners remains with the expert commission of the direction (section) of the Olympiad.
- 6.6. All decisions of the expert commissions are recorded and signed by the chairman, secretary and members of the expert commissions (Appendix 3, 4).

#### 7. Management of the Olympics

7.1. The Olympiad is managed by the EEYF Directorate and the Organizing Committee of the Olympiad.



## on the International Olympiad of Scientific Works of Youth "Innovative Eurasia"

12 th Edition

pg.6 of 13

- 7.2. To organize and hold the Olympics, an organizing committee is formed, approved by the order of the rector of USUE. The organizing committee includes:
  - Chairman of the EEYF Organizing Committee;
  - co-chairman of the organizing committee of the EEYF;
- Scientific supervisor and coordinator of the section "Innovative development of countries and companies" of the Olympiad;
- Supervisor and coordinator of the section "Modern technologies of management and marketing in innovative entrepreneurship";
  - chairmen and members of the expert committees of the sections of the Olympiad;
  - representatives of organizations partners of the Olympiad;
  - Contest secretaries.
  - 7.2.1. Chairman of the Organizing Committee:
- approves the Regulations on the Olympiad, signs the order on holding the Olympiad and the composition of the organizing committee, the order on the composition of the expert commissions of the sections of the Olympiad;
  - carries out general management of the organization and holding of EEYF events.

Organizing committee co-chair:

- carries out direct management of the organization and conduct of the EEYF, within which the Olympiad is held, together with the scientific supervisor of the Olympiad, forms the composition of the expert commissions of the sections of the Olympiad.

Expert commissions of sections of the Olympiad are created to conduct an examination of the works.

The chairman of the expert commissions of the sections of the Olympiad is the director of the Congress. The composition of the expert commissions of the Olympiad includes highly qualified teachers, leading scientists and specialists from the organizers of the EEYF, the Competition, as well as invited experts. The composition of expert commissions is from 5 to 7 people, including more than half of them are representatives of third-party organizations.

- 7.2.2. Scientific supervisor of the Olympiad section:
- prepares a draft Regulation on the Olympiad and submits it for approval to the rector, prepares changes and additions to it;
  - − is a co-chairman of the expert commission of the section of the Olympiad;
  - selects the composition of the expert commission of the Olympiad section.
  - 7.2.3. Olympiad section coordinator, together with his assistant and the working group:
  - ensures the invitation of members of the expert commission of the section of the Olympiad;
- sends information letters about the Olympiad to the universities of the Russian Federation and other countries no later than 3 months before the final stage;
- organizes the registration and verification of the received works according to the established requirements, sends the works to the members of the expert commission for evaluation;
- sends out information letters notifying about the entry of participants into the third round of the
   Olympiad, no later than 10 days before the final stage;
- organizes the holding of the final and the work of the expert commission of the section of the Olympiad;
- organizes the issuance of diplomas, certificates and awarding of winners and prize-winners of the
   Olympiad section;
- organizes the collection of abstracts of the finalists of the Olympiad section and their transfer to the USUE Publishing House for inclusion in the collection of materials of the EEYF;
  - draws up a report on the conduct of the section of the Olympiad.

# 600

#### REGULATIONS on the International Olympiad of Scientific Works of Youth ''Innovative Eurasia''

12 th Edition

pg.7 of 13

7.2.4. Information on the composition of the Organizing committee and the expert commission of the Olympiad is published annually on the Olympiad page of the EEYF website.

#### 8. Awarding of winners

8.1. Based on the results of full-time defense, winners and prize-winners are determined for each thematic area (section) of the Olympiad, they are awarded with Diplomas of I, II, III degrees and orders for 1, 2, and 3 places, respectively.

Participants who take 4th and 5th places in each thematic area (section) are awarded with Diplomas for 4th and 5th places, respectively. All participants of the third stage - public defense of projects - receive certificates of finalists of the Olympiad.

8.2 The winners and prize-winners of each thematic direction (section) are awarded with cash prizes within the framework of the prize fund of the Olympiad, established on the basis of the order of the rector of USUE and in accordance with the protocols of the expert commissions of the Competition.

Cash prizes (including income tax) are transferred by the organizer of the Olympiad within 1.5 months to the personal accounts of the winners and prize-winners according to the details provided to the coordinator of the Olympiad (Olympiad section), as well as upon timely provision of copies of other requested documents. Cash prizes for foreign participants are issued at the USUE box office on the award day.

#### 9. Coordinates of the organizing committee of the Olympiad

Organizer of the Olympiad: Ural State University of Economics (USUE) Address: 620144. Ekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: (343) 257-91-40, fax: (343) 257-71-47 Official website of the organizer: www.usue.ru

Official site of the Olympiad and the Eurasian Economic Youth Forum (EEYF): www. eurasia-forum.ru

USUE subdivisions responsible for holding the Olympiad:

- Section "Innovative Development of Countries and Companies" Department of Competition
   Law and Antimonopoly Regulation;
- section "Modern technologies of management and marketing in innovative entrepreneurship" Department of Management and Entrepreneurship;

The contact details of the Olympiad coordinators are indicated on the Olympiad page of the EEYF website.



12 th Edition

pg.8 of 13

Appendix 1

#### PARTICIPANT'S STATEMENT

International Olympiad of Scientific Works of Youth "Innovative Eurasia"\*

I ask you to accept my work for participation in the International Olympiad of Scientific Works of Youth "Innovative Eurasia". I provide the following information about myself:

Member	Surname	
	Name	
	Patronymic	
	Date of Birth	
	Place of work/study	
	Position/group, course	
	Faculty	
	department	
	specialty, specialization	
	contact number	
	e-mail	
	Work theme	
	Name of thematic direction	
Scientific adviser	Surname	
	Name	
	Patronymic	
	Academic degree, title	
	University (organization)	
	contact number	
	e-mail	

<sup>\*</sup>The application is submitted in the form of filling out the registration form of the participant on the specialized website of the EEYF



12 th Edition

 $pg.9 \ of \ 13$ 

Appendix 2

(full name, academic degree, position)

## International Olympiad of Scientific Works for Youth "Innovative Eurasia"

#### **Competitive work**

W	Vork title	
Name of thematic direction (section)		
	Author:(Full name)	
	Student (graduate student, etc.) group, course	
	Full-time (correspondence) forms of education	
	Name of university, organization	
	Scientific adviser:	



12 th Edition

 $pg.10 \ of \ 13$ 

Appendix 3

## MINUTES OF THE MEETING OF THE EXPERT COMMISSION

C	on determining the finalists of the	ne International Olympiad of Scientific Works of Eurasia",	of Youth "Innovative
	directions (sections)	Eurusia ,	
	· /		
		Ekaterinburg city	
	Composition of the exper	t commission:	
Ch	airman of the expert commissio		
	ll name.	<ul><li>position</li></ul>	
Ch	airman of the expert commissio	-	
	ll name.	<ul><li>position</li></ul>	
Me	embers of the expert commission	-	
	ll name.	<ul><li>position</li></ul>	
	A 1 641 4* 6		
	Agenda of the meeting of	•	
"In		lists of the International Olympiad of Scient ections) within the qualify	
		of the first stage of the International Olympiad	
Υo		ion (section),	
	re admitted to peer review.	,	works of participants
	1		
	After evaluating the pres	ented scientific works, the commission decide	ed:
	1. Establish the following a	assessments of the participants' work on a 100-p	oint scale:
Tal	ble 1 - Ratings of participants		
№	Surname, name, patronymic	Name of the university, organization	Number of points
			scored
2	r	and being to the final of the Commettion in	41 4:4: (4:)
<b>2.</b> .	2. In accordance with the points scored, bring to the final of the Competition in the direction (section)		
	the following	g participants	
Ta	ble 2 - Finalists of the Competit	ion in the direction (section)	
№	Surname, name, patronymic	Name of the university, organization	Number of points scored
			scoreu

12 th Edition

 $pg.11 \ of \ 13$ 

Chairman of the expert commission	/ full name	
•	Signature	
Co-chairman of the expert commission		_ / full name
-	Signature	
Member of the expert commission		
		_ / full name
	Signature	
Secretary		_/ full name
	Signature	

12 th Edition

pg.12 of 13

Appendix 4

on determining the winners and j	HE MEETING OF THE EXPERT COMMIS  prize-winners of the International Olympiad of the tections (sections)	f Scientific Works of
	Ekaterinburg city	
Composition of the expert Chairman of the expert commission		
Full name.	position	
Chairman of the expert commission:		
Full name. – position		
Members of the expert commission:		
Full name.	<ul><li>position</li></ul>	
Agenda of the meeting of	the expert commission:	
	nd prize-winners of the International Olympia ions (sections) as part of	
	the qualifying round of the International Olymphic direction (section),,	
After evaluating the pres	sented scientific works, the commission deci	ded:
	for the final works of the participants on a 10	
Table 1 - Ratings of participants	1 1	1
N₂ Surname, name, patronymic	Name of the university, organization	Number of points scored

2. In accordance with the points scored, assign the following award documents to each participant in the final (final) stage of the direction (section) of the Olympiad

Table 2 - Award documents of participants

№	Surname, name, patronymic	Name of the university, organization	Type of award document prize money

2.	Recognize as the winner of the thematic direction	_ of the
	International Olympiad of Scientific Works of Youth "Innovative Eurasia"	



12 th Edition

 $pg.13 \ \mathrm{of} \ 13$ 

	(	1)	
	(name in ful	1)	
	(job title	2)	
D			
	ognize as the winner (II place) of the ther		• "
of t	he International Olympiad of Scientific	c Works of Youth "Innovative Eur	asia"
	(name in ful	1)	
Do	(job title		of the
	cognize as the winner (III place) of the the ternational Olympiad of Scientific Works		01 tile
1110	chational Orympiad of Scientific Works	of Touth Innovative Ediasia	
<del></del>	(name in ful	11)	
	(job title	9)	
Chairman of th	ne expert commission		_ / full name
		Signature	
Co chairman	of the expert commission		_ / full name
CO-Chairman (	of the expert commission	Signature	_/ Iuii iiaiiie
		Signature	
Member of the	e expert commission		
			_/ full name
		Signature	
Secretary			_/ full name
,		Signature	